



# THE WOMEN'S EXECUTIVE CLUB

**BUSINESS TO BUSINESS. WOMEN TO WOMEN.**



## A Message From Past President **JENNIFER RUBY**

Dear Members,

I can't believe that it's been two years since Dana passed the microphone to me to facilitate my first luncheon at Milo's. Since then we have seen a lot of changes from finding the perfect meeting location for our luncheons, to the birth of Ima, our club mascot and let's not forget the fun we had a long the way with the Murder Mystery Dinner at the Deerfield Beach Howard Johnson's, Julie's Cantina, Spring Fling at the Cove in Deerfield and most recently, The Loft at Congress.

I would like to thank the 2009-2011 board for their dedication and hard work to the club and a special thank you to Dana Lee Csutoros and Tricia Williams for their role as Club Advisors. The knowledge and experience these ladies bring to the board is extremely valuable to our club and I feel blessed to have worked with such wonderful ladies for the past two years.

As with life, there is always change and I look forward to continuing on the board as your club Treasurer. Further-more, I am pleased that the members have voted in Marilyn Wilson as your new President. Marilyn is a phenomenal woman with a vision and a passion for this club and will surely take the Women's Executive Club to the next level.

If I could leave you with one piece of advice, it would be GET INVOLVED! You get the most out of this organization when you put the most in. I have memories, experiences and friendships that will last a lifetime.

Thank you to everyone for giving me this opportunity, supporting me and making this a most memorable experience!!

Warm Regards,

*Jennifer Ruby*

## **WELCOME WEC 2011-2013 BOARD OF DIRECTORS!**

*President*

**Marilyn Wilson**

*VP of Membership*

**Toni Neives**

*VP of Communication*

**Pat Roseboom**

*VP of Programming*

**Staci Garcia**

*Treasurer*

**Jennifer Ruby**

*Secretary*

**Michelle Corcione**

*Members at Large*

**Anita Todras, Susan Toth  
& Holly Wright**

*Advisors*

**Dana Lee Csutoros & Tricia Williams**

*Newsletter Design & Webmaster*

**Flora Doone**

*I long to accomplish a great and noble task, but it is my chief duty to accomplish small tasks as if they were great and noble. - Helen Keller*

## Save The Date!

WEC's August Event  
WOMAN, WINE, WISDOM  
& WATER

August 19th at 6 pm

1200 Hillsboro Mile, 3rd Fl

Come join us for an evening of cool breezes, wine tasting and delicious food pairings, along with psychic readings by Mrs. Graham. Enjoy the spectacular view from the open house's water front balcony



Newly appointed  
WEC President,  
Marilyn M. Wilson

## From The New President, MARILYN M. WILSON

Welcome to the Women's Executive Club of South Palm Beach County.

This is going to be an exciting next two years. We thank Jennifer Ruby and the Board of Directors, for their service last term. With the prospects of a brighter economy and employment levels, our membership should have improved experiences, growth, sales, new clients, and increased overall performance. Our chief economists are predicting this, and our banking enterprise is staffing up in preparation for a great 2011 and 2012. With a positive mental attitude, exciting results can be achieved.

As a Board Member, and your new President taking office, I am enthusiastic in serving you for this next two-year term; we are planning on an exciting new year, and of course are very interested in your thoughts in making the Women's Executive Club an even more meaningful experience, contributory to your enterprise, and socially enjoyable.

Please note my direct contact information below. My office is conveniently located on Powerline Rd., just south of Palmetto Park Rd., at Camino Real. As a Commercial Banker for over 25 years, I would be delighted for your visit anytime to get to know you personally, and discuss how our Club, and my Banking experience, may better serve you. So please feel free to come by for coffee.

Our Women's Executive Club believes in the empowerment of Women Executives and Business Owners. Networking is an important key to business growth & development; and this venue is the perfect place to meet and get to know our members. The relaxed atmosphere allows you to take advantage of the resources of our members, who possess expertise in many disciplines.

The Club's Luncheon Programs include member-speakers who are invited to educate the membership about their particular industry, plus, guest speakers who offer insight regarding local, regional and national issues.

Whether you work in a large corporation, own your own enterprise, a partner, major shareholder, or sole proprietor, your Women's Executive Club will help you realize your full potential, and offers an atmosphere that encourages members to become their very best. The support and positive attitudes motivate at every meeting.

*Marilyn M. Wilson*

My iPhone: 561.870.8114

My personal email: marilyn8wilson@gmail.com.

My personal fax: 561.892.2881

Website: www.1181100.com

## Kudos 2 U!

**Anita Todras gives Kudos to:** My member at large members Trudy Nadreau, Marilyn Wilson and Holly Wright for a great year! ... Trudy Nadreau for helping me get State Representative Martin Kiar to speak at one of senior groups. ... Julie Clairmont Shide for her continual wise advice and her mortgage referrals. ...Jennifer Ruby for giving me the opportunity to work with her

**Dana Lee Csutoros gives Kudos to:** Thank you everyone who has participated in School Drug and Alcohol Prevention Program folders in the Boca Raton area! ... Jennifer you did an awesome job over the last 2 years! Your Leadership and Love for the ladies of the WEC has been wonderful! Luv ya! ... Marilyn, such exciting times are ahead for the WEC....it will be fun!

**Tricia Williams gives Kudos to:** Susan Brotman - our lawyer who listens - for her prompt and professional legal assistance.

**Pat Roseboom gives Kudos to:** Marilyn for helping my Belgium buyer set up an account here and he is very happy with the help. Dana, Marilyn and Jen have been a tremendous help to me. Flora who has been tremendous help setting up our website and redesigning the newsletter.

**Marilyn gives Kudos to:** Barbara Perino, Trudy Nadreau & Allison McCarthy for your dedication to the Board & WEC! We will miss you on the Board and value your continued dedication as valued members of WEC! Thank you.

## JAYE ADDS COLOR TO JULY LUNCHEON!



JAYE MINTON GOLDBERG, WEC Member and owner of the Look Great European Day Spa and Hair Salon in Boca Raton, added a little bit of color and sparkle to the July luncheon. Using an airbrush technique, perfect for those special occasions where photos might be in order, she performed a makeover on Staci Garcia while we observed. Staci looked incredible and Jaye did a wonderful job. A natural at her craft, Jaye made it look easy, although we all know where to go when we need to look great!

Jaye grew up in New York City and started her career as a kindergarten teacher at Ethical Culture in NYC. She moved to south Florida in the 1970's.

Jaye has graced, with her knowledge and expertise, Florida's beauty scene for over 28 years at her pristine location, just steps from the ocean on East Palmetto Park Road in Boca Raton. She is well known from her studio and television work in the local and regional film and broadcast community, and is a star in the bridal world for all aspects of bridal beauty, from skincare to nail and hair care and "day of" service the bride, groom and the entire bridal party!

Her credits include being the on-air Chief Make-up Artist for Zernon Television and Osiris Entertainment. She has done location work at Ocean Studios, Palm Beach Florida, WXEL Studios. Shoots at The Breakers, Ritz-Carlton, Biltmore Hotel and Shore Hotel.

As a Celebrity Stylist, she enhanced the faces of stars such as Loni Anderson (Modern Cuisine with Loni Anderson on the Food Network), Suzanne Sena (Entertainment Tonight), Debra Norville (Today's Health), Paula Abdul, and even Dan Marino (In Motion With Dan Marino)! She has also worked with model and talent agencies, bridal consultants for make-up, and worked with well known plastic surgeons on beauty consults.

## Happy Birthday!

### JULY

Flora Doone 7/2  
Toni Nieves 7/6  
Julie Clairmont-Shide 7/17  
Sue Wasserman 7/22

### AUGUST

Trudy Nadreau 8/6  
Marilyn Wilson 8/10  
Marjorie Osborn 8/19  
Dawn Demarco-Book 8/25  
Cindy Fabre-LaRocque 8/27  
Donna Smith 8/30

## Coming In September...



Bill has been a real estate broker in South Florida since 1986, and is the Managing Broker for The Keyes Company Boca Raton/Delray Beach region. He is the 1998 Realtor of the Year and a former President of the Palm Beach County Council of Realtors and the South

Palm Beach County Association of Realtors. He is currently President of the Realtor Association of the Palm Beaches and serves on the Board of Directors for the Florida Realtors Association and the National Association of Realtors (where he serves on the Federal Housing Policy Committee). Bill has been personally involved in well over \$300 Million in real estate transactions in his career and overseen countless hundreds of million's of dollars in other transactions as a managing broker. He is an acknowledged expert in Distressed Property Sales (REO's and Short sales) and has been published in Money Magazine and numerous other publications including the Sun-Sentinel and Palm Beach Post on various Real Estate topics. He is a trainer and frequent panelist on Distressed Property public forums. Bill is an avid boater, SCUBA Diving Instructor and Ice Hockey official. He is a 1980 Graduate of Penn State with a Bachelors degree in Public Service.

*You grow up the day you have the first real laugh at yourself.* - Ethel Barrymore

## Member News

### Members share information, successes and a bit of this & that...

#### ATTORNEY MERRYL HABER OF lesser, Lesser, Landy & Smith, graduates from Leadership Boca...

Attorney Merryl Haber with in-coming President of GBRCC John Mulhall and Chair of Leadership Boca 2011 Jackie Reeves.

The Greater Boca Raton Chamber of Commerce's 2011 Leadership Boca graduating class.

June 22, 2011 was graduation day for Lesser, Lesser, Landy & Smith's Merryl Haber. Along with more than 30 individuals, Merryl proudly graduated from Leadership Boca, the Greater Boca Raton Chamber of Commerce's program designed to ensure that its community leaders possess the knowledge that will enable them to meet the challenges of the future. The eight-session program is designed to educate civic-minded individuals in the greater Boca Raton area with regard to issues and concerns facing our community. Leadership Boca participants are chosen by a selection committee from applications submitted to and received by the Greater Boca Raton Chamber of Commerce.

**Nominations for the Soroptimist of Boca's "Women of Distinction Awards" are currently being accepted.** There is no cost to nominate a woman. Dana Lee Csutoros not only was a nominee in 2010, but she won! She represented our WEC club for all of her volunteer efforts. Women can be nominated for business leadership, volunteer efforts, or health and education efforts. For information on how to nominate someone, please contact Kim Champion, 561-347-0440 or kim@championhome.com.

**All WEC ladies are invited to attend a "gift-giving reception"** on August 17th from 5:30pm to 7:00pm. Wine and refreshments will be served at the event, which will be held at the home of Kim Champion. Attendees are asked to bring a raffle item of \$25 or more, which will contribute to the Soroptimist of Boca's raffle prizes during the "Women of Distinction" awards breakfast on October 12th, 2011. This event is free, but advance reservations are

required. Please contact Kim Champion, as above, for reservations and information.

**Sparkle of Life** is a divinely inspired line of stunning hand-made jewelry. Besides the sheer beauty of our designs, what sets us apart is the fact that a significant % of every sale is donated to charity, which allows us to make a difference in our community!

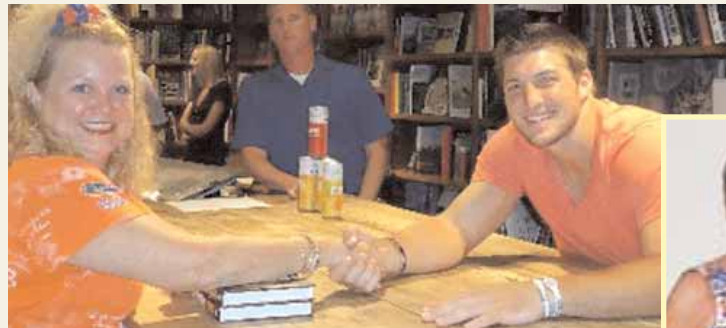
We are expanding our Sales team. Sparkle of Life is looking for energetic individuals who have a passion for giving back. The successful candidates will be responsible for hosting their own jewelry parties/events where a generous commission will be awarded as well as 20% of sales donated to charity. Please Email inquires / resumes to: dawn@Sparkleoflife.com

**JAYE GOLDBERG** recently returned from Costa Rica. "I had been referred there to a dental clinic as the cost to have my dental work done in the United States was prohibited. Eight months later I am finished, have a beautiful new smile. I needed extensive dental work including mouth reconstruction, implants, extractions, bone grafting and periodontal surgery resulting in all new crowns. Costa Rica is a beautiful

country. The clinic there was written about in USA today shortly after I had heard about it from a customer at my spa. It was a wonderful experience and I saved a lot of money that I can now use for a facelift for the next time that I am in Costa Rica because I have also meet a great plastic surgeon there. If anyone is interested in the name of this Board Certified Prosthodontist, please call me at 561.251.7081."

I am also doing extremely well with the new Voyager diet pill that I sell. I have lost 20lbs using them myself and am down to a size 4. It is really amazing because I am not dieting, just watching what I eat, drinking water and taking the pills. I do have samples available of this new diet supplement. Just give me a call or stop by the spa. Call 561.391-2030 561.251.7081 or our location is 771 East Palmetto Park Road Boca Raton, FL 33432. Jaye Minton-Goldberg

**Boca Raton Real Estate News** - Monthly Indicators out late in June for the month of May are Market closed sales are up 17.3 and inventory of homes for sale is down 27.9%. Priced right, homes are selling fast. Pat Roseboom Realtor.



(Above) Dana at Tim Tebow's book sign, on channel 7 and 10!



(Right) Karen and Dana.

### Another Great Gator Moment!!!!

## SAVE THE DATE!!!

**JULY 13**  
MONTHLY MEETING AT  
RUTH'S CHRIS 11:30 to 1:00 pm

**Wednesday JULY 27**  
COFFEE COUNCIL  
6pm to 8pm • Rustic Cellar

**AUGUST 19**  
EVENING EVENT  
Hillsboro Miile, 3rd Floor Model Condo

**AUGUST 24**  
COFFEE COUNCIL  
AT BOGART'S • HOSTED BY MARILYN  
11:30 am to 1:00 pm

**"New Member Contest"** During September thru December, bring in one member and you will get a free Business Card Ad. Bring in 5 members and receive a \$100 Gift Certificate for Ruth's Chris.

## INTERESTING DATES IN JULY/AUGUST...

### JULY

- 4** Independence Day
- 8** Liberty Bell Cracked in 1835 while being rung at the funeral of John Marshall
- 11** Cheer Up the Lonely Day
- 15** First Boeing 707 Flew In 1954
- 16** Apollo 11 Lifts Off On it's moon voyage in 1969
- 17** Disneyland Opens In 1955
- 27** Bugs Bunny's Birthday First debut in cartoons 1940
- 31** Ramadan Begins At Sundown. This date can vary by location



### AUGUST

- 1** Francis Scott Key's Birthday Born in 1779. And MTV Debuted In 1981
- 8** Dollar Day The US dollar was created
- 12** IBM PC Announced In 1981
- 23** First Photograph of Earth From the Moon Taken by Lunar Orbiter in 1966
- 26** National Dog Day

**The Coffee Council will meet July 27, 2011**  
**6pm at the Rustic Cellar • hosted by Dana Lee Csutoros**

**409 SE Mizner Blvd., Boca Raton, FL 33432 • 6PM to 8PM**

Special wine tasting of three wines @ \$10.00 and Happy Hour Prices on all Beer and Wine choices.

Deb Brubaker is looking forward in seeing her WEC friends!  
Come join in the evening Networking! *RSVP is not required!*

**Coffee Council in August 24** at 11:30 at Bogart's Bar & Grill. This is a great opportunity to really get to know other WEC members as well as voice an issue with your business and receive help from the attending members. There is no fee to attend and a RSVP is not required.

Lunches start at \$7.95 at Bogart's and each person is responsible for the cost of their own lunch. Hope to see you there!

**BOGARTS - 3200 Airport Road, Boca Raton, FL 33431-6453**

## SPOTLIGHT YOUR BUSINESS

Would you like to set up a table with information, brochures and flyers to inform members about your business? We will be setting up a list of all interested members so one person a month gets a chance. Please email me if you are interested - [patroseboom@keyes.com](mailto:patroseboom@keyes.com).



*Look twice before you leap.* - Charlotte Bronte

# JUNE WEC MEETING • Julie Shide & Toni Nieves



*You don't just luck into things as much as you'd like to think you do. You build step by step, whether it's friendships or opportunities . - Barbara Bush*